

Film Analytics



5/31/2026

BACKROOMS BREAKOUT, OBSESSION ON A ROLL

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Week 23 5/29/26

2026 continues to stun prognosticators.

Major studios must be wondering what the hell is going on. In the last month, A24, Focus (okay that's Universal), Lionsgate, and Amazon/MGM have put up some serious box office numbers with **Backrooms**, **Obsession**, **Michael**, and **The Sheep Detectives**.

Majors have plodded along with their typical franchise films, pedestrian horror, sequels and various other mostly modest offerings.

While Lionsgate's Michael and Amazon's The Sheep Detectives have substantial budgets estimated at \$155M and \$75M (IMDBPro) and monetarily strong outlooks, Obsession (A24) estimated to have been made for less than \$1M, and Backrooms from Focus (\$10M) are clearly stupendously profitable.

Cheap horror apparently rules these days.

With Backrooms delivering over twice the most optimistic estimates and Obsession increasing for a second week. When's the last time a film debuting in over 2000 theatres did that? I queried AI and it couldn't come up with an answer. Maybe you can.

Despite Mandalorian falling over 70% and holds plummeting nearly 52%, the dynamic horror duo propelled the industry to an estimated 22.5% increase over week 22 of 2025.

Well then what about week 23? For 6/6 – 6/8 of 2025 the new wide release was Ballerina at \$24.5M. The industry scored about \$112M for the weekend. This year we're starting 22% up with **Masters of the Universe** and a reboot of **Scary Movie** (how's that for original content?) invading the cinemas. Scary is tracking in Final Destination: Bloodlines territory while Masters is in more tepid territory. Given that, week 23 should deliver another big increase over 2025. I know, terrible news, isn't it?

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Rnk	Title	3 Day BOR*	Δ%	Runs	Cume*	Cume Est*	Wk#
1	Backrooms	81.46	NEW	3,442	81.46	181	1
2	Obsession	26.40	10%	2,781	104.76	154	3
3	Star Wars: The Mandalorian And Grogu	25.00	-69%	4,300	137.37	162	2
4	Michael	11.70	-43%	3,118	339.90	353	6
5	The Breadwinner	7.50	NEW	3,252	7.50	15	1
6	The Devil Wears Prada 2	5.90	-54%	2,650	209.35	214	5
7	Pressure	5.75	NEW	1,829	5.75	12	1
8	The Sheep Detectives	4.63	-47%	2,810	54.54	60	4
9	Passenger	2.60	-70%	2,534	15.27	17	2
10	Mortal Kombat II	2.00	-67%	1,603	77.75	79	4

For this weekend's (studio estimated) opening chart follow the following link. <https://www.the-numbers.com/weekend-box-office-chart> The numbers above are studio estimates on Sunday. Viewing the link above on Monday may result in different values as studios will update their weekend numbers. Note that if a film's revenue has not been reported by a studio to The Numbers it will not show above.

The chart below shows how the industry performed for the current weekend of '26 versus the equivalent weekend of '25 along with projections for next weekend.

Estimates For Week 22 & Week 23

Week 21 Heldover \$	174.18
Week 22 Holdover \$	83.77
Holdover %	-51.9%
'26 Weekend 22 Total	183.02
'25 Weekend 22 Total	148.90
Year/Year +/- %	22.9%
'25 Weekend 23 Total	115.09

2026 Week 23 Projections Vs 2025

New Open Est \$	55 to 73 M
Week 23 with Holds @ -52% to -48%	88.3 - 95.6
Weekend 23 Range	143.3 to 168.6
Weekend 23 2025	115.09
+/- Versus 2025	24% to 46%

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History of Estimates Ranges for 05/29/26 - 06/05/26 Openings

Title	Range	Est Date
Backrooms	3M-5M	3/3/2026
Power Ballad (Limited)	8M-12M	11/15/2025
Power Ballad (Limited)	6M-10M	4/23/2026
Pressure	2M-6M	2/2/2026
Revolutionary America (Moderate)	2M-4M	3/29/2026
The Breadwinner	8M-16M	10/9/2025
Masters of the Universe	15M-20M	11/15/2025
Masters of the Universe	20M-28M	5/31/2026
Power Ballad	4M-8M	5/3/2026
Power Ballad	0.165M-0.165M	5/31/2026
Power Ballad	2M-4M	5/31/2026
Power Ballad	2M-4M	5/31/2026
Scary Movie	5M-9M	3/14/2026
Scary Movie	18M-22M	4/23/2026
Scary Movie	35M-45M	5/31/2026
The Amazing Digital Circus: The Last Act	1M-3M	4/11/2026

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Upcoming Significant Wide Release Films 06/05/2026

Hollywood rolls out its originality.*

MASTERS OF THE UNIVERSE (Amazon/MGM, PG132, 132, Action/Fantasy) A young man on Earth discovers that he is a prince of an alien planet and must recover a magic sword to defend his kingdom. Okay this was a really terrible cartoon (really dumb and poorly animated) series that ran from 1983 – 1985. An awful live action film was produced in 1987 starring Dolph Lundgren and Frank Langella. Basically, everything in the franchise has been an ad for Mattel action figures. Hopefully, this movie will be better.

SCARY MOVIE (Paramount, R, 95, Comedy/Horror) Two friends get caught up in murder, mayhem, killers, monsters, and the supernatural. AGAIN! Interest is strong in this one. Sure, let's just roll out another stale trope and do it again.

*Sarcasm font

Estimates are in the chart below.

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Forecast (Millions Except Where Noted)							
Opening	Film Week*	Film Title	Distributor	Opening Est		Cume Est	
				Low	High	Low	High
6/4/26	6/5/26	The Amazing Digital Circus: The Last Act	Fathom	1	3	2	7
	6/5/26	Masters of the Universe	Amazon/MGM	20	28	57	80
	6/5/26	Power Ballad	Lionsgate	2	4	6	12
	6/5/26	Scary Movie	Paramount	35	45	106	137
6/9/26	6/12/26	Sacred Heart: His Reign Has No End	Fathom	1	2	3	5
	6/12/26	STOP! THAT! TRAIN!	BST	1	3	3	9
	6/12/26	The Furious	Lionsgate	2	4	6	12
	6/12/26	Disclosure Day	Universal	35	45	116	149
6/13/26	6/19/26	Ponyo - Studio Ghibli Fest 2026	Fathom	1	2	3	6
	6/19/26	The Death of Robin Hood	A24	5	7	15	21
	6/19/26	Leviticus	Neon	3	7	9	21
	6/19/26	Toy Story 5	Walt Disney	120	150	433	541
6/25/26	6/26/26	Bleach: Thousand-Year Blood War - The C.	Fathom	500K	2	1	4
	6/26/26	jackass: best and last	Paramount	15	20	43	58
	6/26/26	Supergirl	Warners	50	60	160	193
7/1/26	7/3/26	Minions & Monsters	Universal	100	120	331	398
	7/3/26	Young Washington: A Founder's Story	Angel	4	8	12	24
	7/3/26	Untitled Hades Release (7/3/26)	Variance	1	2	3	4
	7/10/26	Untitled NEON Horror Film (7/10/26)	Neon	3	7	8	19
	7/10/26	Gail Daughtry and the Celebrity Sex Pass	SPC	2	3	7	10
	7/10/26	Moana	Walt Disney	70	90	228	293
	7/10/26	Evil Dead Burn	Warners	14	18	41	53
7/11/26	7/17/26	My Neighbor Totoro - Studio Ghibli Fest 202	Fathom	1	2	3	6
	7/17/26	The Odyssey	Universal	50	60	162	195
7/22/26	7/24/26	Bad Counselors	Fathom	5	2	15	4
	7/24/26	Motor City	IFC	3	5	8	14
	7/31/26	Spider-Man: Brand New Day	Sony	125	155	399	495
	8/7/26	Ice Cream Man	Iconic	4	6	11	16
	8/7/26	Super Troopers 3	Searchlight	8	12	17	26
	8/7/26	One Night Only	Universal	10	14	31	44
8/9/26	8/7/26	Only Yesterday 35th Anniversary - Studio G	Fathom	1	2	3	5
8/8/26	8/14/26	Tales from Earthsea 20th Anniversary - Stu.	Fathom	1	2	3	5
	8/14/26	The Brink of War	Angel	2	3	4	7
	8/14/26	Nimrods	FFF	1	2	3	5
	8/14/26	PAW Patrol: The Dino Movie	Paramount	17	23	52	70
	8/14/26	The End of Oak Street	Warners	15	20	44	58
	8/21/26	Spa Weekend	BEAR	4	8	10	20
	8/21/26	Mutiny	Lionsgate	10	14	27	38
	8/21/26	Insidious: Out of the Further	Sony	20	30	50	76
	8/21/26	The Magic Faraway Tree	Vertical	1	2	3	5
8/22/26	8/28/26	Castle in the Sky 40th Anniversary - Studio	Fathom	1	2	2	5
	8/28/26	The Dog Stars	Disney/20th	12	16	30	40
	8/28/26	Coyote vs. Acme	FFF	5	9	14	26
	8/28/26	Idiots	IFC	500K	2	1	4
	8/28/26	Untitled IFC Comedy Film (8/28/26)	IFC	500K	1	1	3
	9/4/26	Buddy	Roadside	3	4	8	10

*First Friday after Opening Date. Opening Date shows if it is not a Friday

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Month	Monthly Comps Box Office (Calendar: 1/1 - 12/31 basis)									
	2024	% Diff	2025	% Diff	2026 Low	% Diff	2026 Avg	% Diff	2026 High	% Diff
1	497.0	27%	538.0	8%	619.6	15%	619.6	15%	619.6	15%
2	357.9	-2%	469.7	31%	485.7	3%	485.7	3%	485.7	3%
3	741.2	26%	391.3	-47%	623.2	59%	623.2	59%	623.2	59%
4	420.2	-27%	862.3	105%	837.8	-3%	837.8	-3%	837.8	-3%
5	543.0	-30%	953.5	76%	1,067.7	12%	1,083.5	14%	1,080.0	13%
6	964.3	0%	818.0	-15%	1,127.1	38%	1,276.8	56%	1,388.7	70%
7	1,167.1	3%	1,115.7	-4%	1,189.7	7%	1,337.2	20%	1,491.8	34%
8	886.8	90%	674.1	-24%	805.9	20%	934.7	39%	1,069.5	59%
9	589.9	83%	575.9	-2%	374.1	-35%	468.5	-19%	558.0	-3%
10	458.4	-2%	443.7	-3%	429.4	-3%	531.8	20%	629.5	42%
11	896.6	43%	839.5	-6%	550.2	-34%	658.1	-22%	763.9	-9%
12	971.4	46%	972.8	0%	1,183.5	22%	1,378.2	42%	1,572.8	62%
Totals	8,493.9	16%	8,654.4	2%	9,293.8	7%	10,235.0	18%	11,120.4	28%

Month	Cumulative Monthly Comps Box Office								
	2023	2024	% Diff	2026 Low	% Diff	2026 Avg	% Diff	2026 High	% Diff
1	497.0	538.0	8%	619.6	15%	619.6	15%	619.6	15%
2	854.9	1,007.7	18%	1,105.3	10%	1,105.3	10%	1,105.3	10%
3	1,596.1	1,399.0	-12%	1,728.5	24%	1,728.5	24%	1,728.5	24%
4	2,016.4	2,261.3	12%	2,566.3	13%	2,566.3	13%	2,566.3	13%
5	2,559.4	3,214.8	26%	3,633.9	13%	3,649.8	14%	3,646.3	13%
6	3,523.7	4,032.7	14%	4,761.0	18%	4,926.6	22%	5,035.0	25%
7	4,690.8	5,148.4	10%	5,950.7	16%	6,263.8	22%	6,526.7	27%
8	5,577.6	5,822.5	4%	6,756.5	16%	7,198.5	24%	7,596.2	30%
9	6,167.5	6,398.4	4%	7,130.6	11%	7,667.0	20%	8,154.2	27%
10	6,625.9	6,842.1	3%	7,560.1	10%	8,198.7	20%	8,783.7	28%
11	7,522.5	7,681.6	2%	8,110.3	6%	8,856.8	15%	9,547.6	24%
12	8,493.9	8,654.4	2%	9,293.8	7%	10,235.0	18%	11,120.4	28%

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Attendance estimated updated by adjusting each month's ATP slightly upward to reflect roughly 3% end of the year increase.

Month	Monthly Comps Est Attendance									
	2023	% Diff	2024	% Diff	2026 Low	% Diff	2026 Avg	% Diff	2026 High	% Diff
1	45.6	23%	47.6	4%	51.8	9%	51.8	9%	51.8	9%
2	32.8	-5%	41.6	27%	40.5	-3%	40.5	-3%	40.5	-3%
3	68.0	22%	34.6	-49%	51.8	50%	51.8	50%	51.8	50%
4	38.6	-29%	76.3	98%	69.5	-9%	69.5	-9%	69.5	-9%
5	49.8	-33%	84.4	69%	88.3	5%	89.6	6%	89.3	6%
6	88.5	-4%	72.4	-18%	93.0	28%	105.3	45%	114.6	58%
7	107.1	-1%	98.7	-8%	97.9	-1%	110.0	11%	122.7	24%
8	81.4	83%	59.7	-27%	66.1	11%	76.7	29%	87.7	47%
9	54.1	77%	51.0	-6%	30.6	-40%	38.3	-25%	45.7	-10%
10	42.1	-6%	39.3	-7%	35.0	-11%	43.4	11%	51.4	31%
11	82.3	38%	74.3	-10%	44.8	-40%	53.6	-28%	62.2	-16%
12	89.1	41%	86.1	-3%	96.1	12%	111.9	30%	127.7	48%
Totals	779.3	12%	765.9	-2%	765.4	0%	842.4	10%	914.8	19%

*Projections for 2026 include Untitled films that may be placeholders for pending films.

Month	Cumulative Monthly Comps Est Attendance								
	2023	2024	% Diff	2026 Low	% Diff	2026 Avg	% Diff	2026 High	% Diff
1	45.6	47.6	4%	51.8	9%	51.8	9%	51.8	9%
2	78.4	89.2	14%	92.3	4%	92.3	4%	92.3	4%
3	146.4	123.8	-15%	144.1	16%	144.1	16%	144.1	16%
4	185.0	200.1	8%	213.6	7%	213.6	7%	213.6	7%
5	234.8	284.5	21%	301.9	6%	303.2	7%	302.9	6%
6	323.3	356.9	10%	394.9	11%	408.5	14%	417.5	17%
7	430.3	455.6	6%	492.8	8%	518.6	14%	540.2	19%
8	511.7	515.3	1%	558.9	8%	595.2	16%	628.0	22%
9	565.8	566.2	0%	589.5	4%	633.6	12%	673.6	19%
10	607.9	605.5	0%	624.5	3%	677.0	12%	725.0	20%
11	690.1	679.8	-2%	669.3	-2%	730.5	7%	787.2	16%
12	779.3	765.9	-2%	765.4	0%	842.4	10%	914.8	19%